Code:
EPX5020

ECTS credits:
6 ECTS

Course duration:
16 weeks

Day and time:
Wednesdays @ 14-18

Language:
EST & ENG

Inception weeks 1-4
Built environment challenges
Team management
Self-Assessment

Research weeks 5-7
User research
Definition of value proposition
Lean Canvas

Conception weeks 8-11
Business plan
Prototyping plan
Startup entrepreneurship

Prototyping weeks 12-15
Agile software development
Validation report
Startup experiences

Final event week 16
Peer evaluation
Pitches
Awards

BRiDEN
Digitaalehituse klaster
Estonian Woodhouse Association
Centuries of experience
REPUBLIC OF ESTONIA
MINISTRY OF ECONOMIC AFFAIRS AND COMMUNICATIONS
Liven
Startup Inkubaator
Riigi Kinnisvara
NORDECON
merko

STARTUP ENTREPRENEURSHIP FOR BUILT ENVIRONMENT

To teach students design thinking, entrepreneurship, and product/service innovation competencies for addressing the built environment problems.

Target students

The course is aimed at students and organizations in the built environment, economics, and IT at the graduate level. However, participation is not limited to specific fields, academic years, or experiences.

* Course will be limited to 50 students

Learning outcomes

Understanding and skills to apply:

- built environment
- design thinking
- startup entrepreneurship
- product and service innovation

Lecturers

- Ergo Pikas (Assistant Professor)
- Innar Liiv (Associate Professor)
- Ahti-Veikko Pietarinen (Professor)
- Several international professors
- Industry experts and mentors

LET'S CHANGE CONSTRUCTION TOGETHER!